

One-to-one email

Deliver high volumes of triggered (system generated) emails to your customers.

Everlytic Transactional

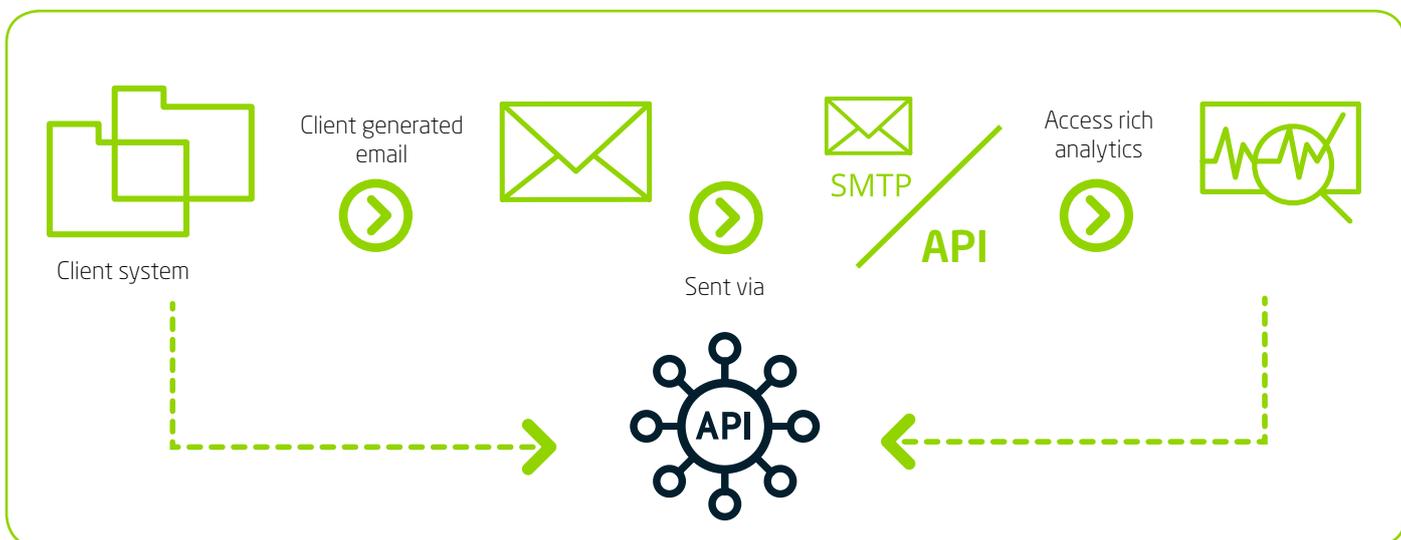
- Efficiently manage business critical communications
- Access an online dashboard that gives you real time analytics to track email delivery and open rates
- Automatically populate HTML templates with personalised variables at the time of sending
- Add your marketing message to transactional emails like invoices or support tickets
- Transactional emails can be triggered by ERP, CRM, API, billing and support systems

Product overview

Everlytic Transactional from Vox is our secure transactional messaging system to send invoices, statements, and other system generated emails and SMSs.

Designed for enterprises, this system will aid you in sending high volumes of triggered emails and SMSs, and generate simplified reports.

How it works



Features and benefits

Templating

Put marketing messages on your invoices or support ticket emails. Build and store HTML templates in Everlytic that can be automatically populated with personalised variables at the time of sending.

Speed and reliability

Our transactional service is built on top of our tried and tested Everlytic sending engine, which sends millions of messages every day for hundreds of top brands around the world. Our infrastructure creates thousands of outgoing connections simultaneously to ensure that even the largest volume of email gets to the inbox instantaneously. Our servers are constantly monitored to ensure maximum uptime and reliability.

Improved delivery

We specialise in getting email through to the inbox and can assure you the best possible delivery rates. We improve deliverability through digitally signing your emails and then constantly monitoring the reputation of your IP address pool to address any ISP bounces or blacklisting. You won't notice all the work we do in the background; only that you are working with an exceptional delivery engine.

Instantly scalable infrastructure

The capacity of our cloud infrastructure is infinitely scalable to handle rapidly growing volumes or peak demand times with ease. There is no need to deploy new servers or mail transfer agents, your system just sends and we deal with the rest.

Real time tracking

Have you ever wondered if your emails are actually being delivered? With Everlytic Transactional you have access to an online dashboard that gives you real time analytics to track how many emails have actually been delivered and provide information on reasons for bounces. This proactively manages the validity of your recipient email addresses. We also track opens, clicks and unsubscribes so you can monitor customer engagement with your communications and ensure your database is kept up to date.

API integration and callbacks

The easiest way to integrate with Everlytic Transactional is to simply change your outgoing mail server to point to us, and we do the rest. If you want to use our template creator and pass variables instead, you can integrate with our rich API. Through our callback function you can even pull analytics back into your internal systems.

Archiving

If you need to store a copy of messages sent to your customers, we have the solution for you. Our archiving engine will store a full copy of the exact mailer sent with all header information to comply with regulatory requirements. We will archive this data for an unlimited or fixed period of time, as you require. Archiving is an optional extra and is not included in the base price of Everlytic Transactional email.

About Vox

Innovation and insight combine in Vox, a market leading end-to-end integrated ICT and infrastructure provider and telecommunications company. From data to voice, as well as cloud, business collaboration and conferencing tools, Vox offers

intelligent solutions that connect South Africans to the world, supporting entrepreneurs, customers and commerce, whilst practicing values of integrity, choice and service excellence in all of its dealings. For more information [click here](#).

For more information on complementary or alternative products visit us at vox.co.za

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