

# Maximise fax traffic savings

Guaranteed savings on all outbound fax traffic

# Vbill

- Perfect add-on for RightFax users
- Average savings on outbound traffic of more than 20%
- Designed specifically for fax traffic
- Free implementation and guaranteed savings
- Reduce the total cost of ownership of your RightFax system

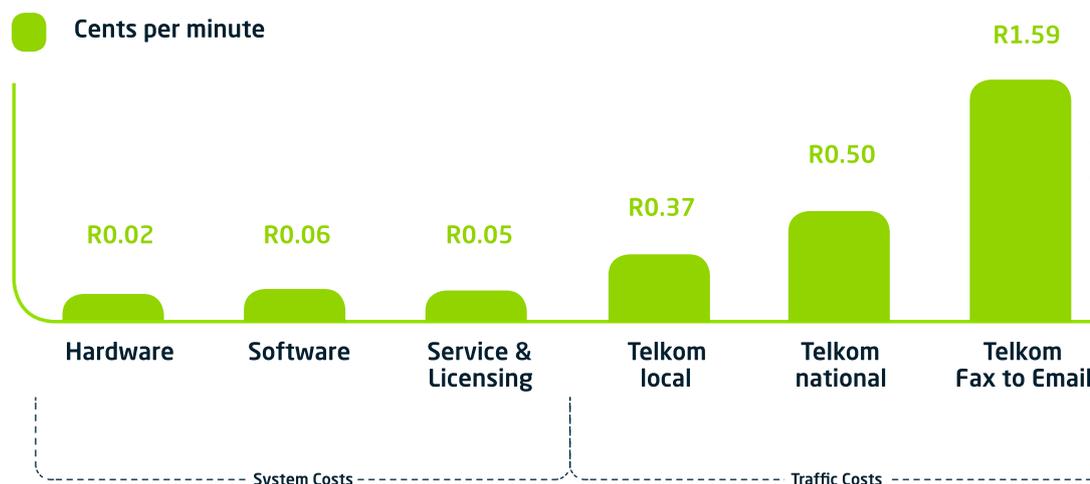
## Product overview

Vbill, from Vox, is a fax telco solution that enables RightFax users to reduce the cost of their outbound fax tariffs. Because Vbill has been designed specifically for fax traffic, discounts to a typical fax traffic profile are considerably greater than standard

telco fax savings. The standard Vbill solution is free to implement and discounts are structured to maximise fax traffic savings. Vbill reduces the total cost of ownership of your RightFax system by routing all fax traffic over the Vox network.

## Cost analysis

Standard telco charges account for over 70% of the total cost of ownership of a RightFax server. When analysing the cost of sending a fax from a RightFax server, this can be represented as follows:



Use Vbill in conjunction with Xtenda and increase your savings through inbound rebates.

Discounting fax traffic can result in significant total cost of ownership savings.

## Fax vs. voice traffic

Corporate telco discounts don't offer significant fax savings and when comparing average traffic destination patterns, there are extreme variances between voice and fax.

Unlike voice traffic, which terminates mainly on cellular numbers, the majority of fax traffic costs are incurred from terminating on national and fax-to-email numbers.

## Fax vs. voice traffic cont.

TRAFFIC CLASS	% VOICE TRAFFIC	% FAX TRAFFIC
Local	20%	20%
National	10%	60%
Mobile	70%	0%
Fax to email	0%	20%

## Maximise fax discounts

This has a significant impact on the savings corporate telco discounts offer. Although telco discounts vary based on spend and traffic, a typical discount structure for a high voice traffic user is shown in column 2 of the table below.

When these discounts are analysed against typical voice and traffic profiles, average discounts are significantly lower for fax traffic than they are for voice, as shown in columns 3 and 4.

Whilst companies may be realising up to 20% discount on their voice traffic bill, this is significantly lower for fax, which is typically about 6%.

Because Vbill is designed specifically for fax traffic, applying Vbill discounts, as shown in column 5, to a typical fax profile will result in an average saving of 22%, considerably greater than telco fax savings of 6%.

TRAFFIC CLASS	TELKOM DISCOUNT	EFFECTIVE VOICE	EFFECTIVE FAX	VOX DISCOUNTS	EFFECTIVE FAX
Local	6%	1.2%	1.2%	15%	3%
National	8%	0.8%	4.8%	15%	9%
Mobile	24%	16.8%	0%	0%	0%
Fax to email	0%	0%	20%	50%	0%

## Vox network

By routing faxes over the Vox network you'll receive significant discounts on current published tariffs. Faxes are routed via IP over Vox's first-tier network,

and the most appropriate IP technology will be implemented, based on the location of the RightFax server and fax volumes.

## Savings

By implementing Vbill, Vox is able to guarantee savings in the form of percentage discounts off current telco rates. These savings are offered either as a reduced monthly

invoice or as a credits toward the purchase of value-added services such as free or reduced Service Level Agreements (SLAs), Software Update Subscriptions, and Upgrades.

### About Vox

Innovation and insight combine in Vox, a market leading end-to-end integrated ICT and infrastructure provider and telecommunications company. From data to voice, as well as cloud, business collaboration and conferencing tools, Vox offers

intelligent solutions that connect South Africans to the world, supporting entrepreneurs, customers and commerce, whilst practicing values of integrity, choice and service excellence in all of its dealings. For more information [click here](#).

### For more information on complementary or alternative products visit us at [vox.co.za](http://vox.co.za)

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