

Turns every email into a sales and marketing opportunity.

Vox Email Branding

Vox Email Branding gives you the perfect opportunity to market your products and services to a captive and receptive audience.

- Accessible to most popular mail platforms
- Consistent mail signatures and disclaimers
- Outbound email signature marketing campaigns
- Up to 5 embedded links can be added
- Effective detailed reporting on ROI

Product Overview

The average person is exposed to 5 000 marketing messages per day. The question then is, how do companies maximise their marketing spend in the age of information overload? The answer lies in our everyday email interactions. The average employee receives over 2 500 emails per month, this is the perfect opportunity to market your products and services to a captive and receptive audience.

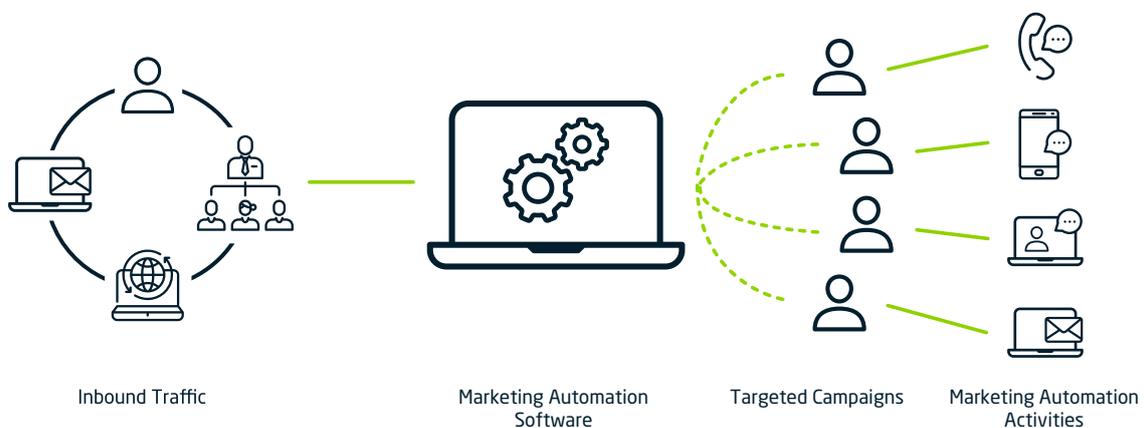
Vox Email Branding is a powerful service that optimises your daily business email by turning it into a sales and marketing opportunity. This management tool allows you to add consistent, tamper-proof company-wide signatures to all

outbound emails. This includes customisable promotional banners that offer real time reporting and insights into the click-through rates of an email signature campaign's performance.

While the on-line platform gives you the ability to create, manage and report on your email signature campaigns from a single location. Campaigns can be scheduled in advance or on the fly, with a start and an end date.

Vox Email Branding is compatible with all popular mail platforms, meaning no extra hardware or software is required to transform your email correspondence into an effective marketing medium.

How It Works



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Features and Benefits

Features	Benefits
Company Signature	This allows you to apply uniform signatures and disclaimers thereby promoting a consistent corporate identity.
Effective Marketing and Scheduled Campaigns	Marketing staff can create new opportunities for the business by utilising easy to create email banners on outbound email. These can be scheduled, rotated and managed from a single console.
Drive Website Traffic	As the solution allows multiple clickable URLs, you can drive clients to your website and report on its effectiveness.
Cross Platform Integration	Vox Branding works on all popular mail solutions and mail clients and does not require any additional hardware and software.
Added Security	The addition of URL Link Protection ensures end users are protected against spam, viruses and malicious malware.
Detailed Reporting and Management	Central administration allows both marketing and IT the ability to report on interaction with embedded links and validates return on investments.

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About Vox

Innovation and insight combine in Vox, a market leading end-to-end integrated ICT and infrastructure provider and telecommunications company. From data to voice, as well as cloud, business collaboration and conferencing tools, Vox offers

intelligent solutions that connect South Africans to the world, supporting entrepreneurs, customers and commerce, whilst practicing values of integrity, choice and service excellence in all of its dealings. For more information [click here](#).

For more information on complementary or alternative products visit us at vox.co.za

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