VOX CASE STUDY

STK Advisory Connect





STK Advisory Connect was started in 2016 by company director Nevathee Moodley, who has 40 years' experience working in the financial planning industry.

to employ graduates who are intent on entering the financial services industry, or are considering it as a career, in order to assist them in becoming suited to this environment, "says Moodley.

"We have to embrace this age of technology and use it to our fullest advantage, especially in terms of understanding trends and competing with global markets," says Nevathee Moodley.

The Cape Town based business provides technology support services to portfolio managers and financial planning businesses. It first opened its doors at Regus coworking space in the city, before moving to its own premises at Century City in 2017.

"We recruit young graduates, offering training that will guide them into the realities of the working environment. Our vision is

"Our training provides them with a platform to apply their knowledge base and extend their understanding from tertiary education level to that of the real world. We have a team of 10 individuals who are highly driven and passionate about making a change to the lives of the people we interact with."

THE BUSINESS CHALLENGE

"Our biggest concern was securing client data, and we needed a holistic service for all our needs. Upon launching in 2016, STK Advisory Connect immediately chose to partner with Vox as its infrastructure provider. The nature of our business requires us to have systems that can protect the sensitive client information that we deal with daily," says Moodley.

"Fibre, networking, managed IT, voice and hardware are all critical elements in our business, and we needed to ensure that we had one vendor we could rely on for all the services and infrastructure required to run a company like ours."

VOX CASE STUDY

"STK Advisory Connect's corporate clients require risk assessments that they can rely on, as well as the confidence that their information is secure and that they're getting excellent service. Vox ensures that STK Advisory Connect's software is always running at 100% and that systems

THE BUSINESS SOLUTION

are continuously online," says Moodley. "We've been able to onboard a significant number of new clients - even during the COVID pandemic.

"Vox Wi-Fi for guests and clients also takes our business to the next level," she adds.

In addition to making their clients' lives easier, the company's employees have been able to successfully conduct business from anywhere using Vox Vobi and Cloud PBX.





OVERALL EXPERIENCE WITH VOX

"Partnering with a trusted name in the IT industry like Vox inspires confidence from our clients," says Keagan Moodley, Head of IT. "We didn't do a vendor search when we started our business, because I felt that Vox was at the forefront and we didn't need to compare providers."

Moodley adds that his business has never considered switching vendors because: "It just works for us. Vox is the best fit for our company and we appreciate their commitment. They understand the infrastructure that our business needs, and I know that they are on this journey with us as STK Advisory continues to grow."

About Vox

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